

Luz Angel Lopez

(346)387-1551

luzangellopez87@gmail.com

See My Portfolio:

www.mydigitaldesignspace.com

Creative strategist and storyteller focused on design, innovation, and genuine connection. I craft content that feels human, builds trust, and leaves a lasting impression. Skilled in design, photography, videography, and content strategy, I turn ideas into visuals and stories that stand truly stand out.

SOFTWARE

Photoshop (CERTIFIED)
InDesign (CERTIFIED)
Adobe Illustrator
Adobe Premier Pro
Dreamweaver
Adobe Lightroom
Canva, Adobe Express
Adobe After Effects
Maxon Cinema 4D
Word, Powerpoint and Excel
ChatGPT, Gemini, Grok
Hubspot (CERTIFIED)
Later (Social Media Planner)
Sora, Runway, Flow

SKILLS

Web Publishing
Ad Management
Digital Illustration
Campaign Leadership
Typography
Photography
Videography
Copywriting
AI Video Production
Content Marketing
Script Copywriting
Social Media Marketing
AI Prompting
Video Graphics

EDUCATION:

Houston Community College, Houston TX.

01/2022 - 05/2024

High Honors Graduate

Associates Degree in Digital Communications, with an emphasis in Graphic Design, Web Publishing.

Currently pursuing certifications in Advertising and Public Relations as post graduate studies.

Houston Community College, Houston TX.

Post Graduate Student

Studying to obtain an Associates Degree in Advertising and Public Relations.

AWARDS & ORGANIZATIONS:

Deans List: Fall 2022

Deans List: Spring 2023

Honors List: Fall 2023

Deans List: Spring 2024

PTK Phi Theta Kappa Honor Society Member

AIGA American Institute of Graphic Arts member

WORK EXPERIENCE:

Kindred Sales, Social Media Specialist

2501 Central Pkwy Unit C-1 Houston, TX 77092 02/25 - 10/25

Developed and led marketing initiatives supporting the door-to-door sales team. Created branded materials, managed social media, and produced video campaigns to boost recruitment, morale, and brand visibility.

PrimeWay FCU, Content Marketing Specialist

12811 Northwest Fwy Houston, TX 07/24 - 02/25

Create and manage engaging content across newsletters, social media, web platforms, and video scripts to enhance brand awareness and audience engagement.

Michael Angelo's Auto Trim, Media Manager and Assistant

(Hybrid) 3408 Bering Dr. Houston, TX 05/22 - 05/24

Responsible for graphic content, video and photo documentation, and social media management.

Pixellt Design, Junior Design Intern

(Remote) Houston, TX 01/24 - 08/24

Illustrated, detailed, and created web and print assets for client and internal use.

TEXAS ARMY NATIONAL GUARD, Combat Engineer 12B

442nd Combat Engineer Company 11/12 - 04/17

Transportation and logistics, disassembly and construction projects.